



# EVERYBODY'S BUSINESS

The Official Newsletter of the Dousman Area Chamber of Commerce

www.dousmanchamber.com

**Next Meeting:  
Tuesday June 16th  
12:00 Noon  
Three Pillars**

## 2009 OFFICERS

### President

Mary Mecikalski  
Associated Bank

### Vice President

Ed Sarna  
Sarna & Associates

### Treasurer

Tricia Fox  
ISB Community Bank

### Secretary

Natalie Berndt  
Waukesha State Bank



## Committee's

### Community Garden Club

Lynette Tyler  
Corner Store

### Welcome Committee

Mary Kay Sokop  
Lake Country Greetings

### Farmer's Market

Nicole Riemenschneider  
R-Farm

### Dousman Times

Gini Brown, Nicole Billings,  
Karen Arenz, Lynette Tyler

### Our Mission Statement

To enhance the health of the business and community while retaining our small town atmosphere.

### Visit our Website for upcoming events!

www.dousmanchamber.com

Minutes from the May 19, 2009 Meeting:

The meeting was called to order by Mary Mecikalski @ 12:15 p.m. at Three Pillars.

The following members were present:

Karen Arenz, Edward Jones; Gini Brown, Dousman Times; Sharyl Hall, Village of Dousman; Lyn Tyler, Corner Stop; Leslie Duaime, Member at Large; Ed Sarna, Sarna & Associates; Natalie Berndt, Waukesha State Bank; Mary Mecikalski, Associated Bank; Alisha Schulz, Associated Bank; Lisa Geasen, Evolution Marketing; Nicole Billings, Three Pillars; Mary Kay Sokop, Lake Country Greetings; Tricia Fox, ISB Community Bank.

Introductions were made.

### Agenda

Additions to the Agenda were made. Natalie made a motion to approve the agenda, seconded and passed.

### Minutes

Karen Arenz will be added as present from last months meeting. Karen made a motion to approve minutes with the one addition, seconded by Gini, motion passed.

### Business After Hours

Ed gave an update. The committee is looking to hold their first event in September. They are in the process of building a database to invite local chambers and business groups. If you have any input, questions comments please either e-mail or call Ed Sarna. E-mail [ed@sarnasearch.com](mailto:ed@sarnasearch.com); Phone 262-965-2463.

### Treasurer's Report

Tricia presented the Treasurer's Report and a detailed exhibit of the checkbook. Natalie made a motion to approve the Treasurer's report as presented, Leslie seconded, motion passed.

### Frog Line

Second line wasn't dropped yet, but voice message was updated. Tricia and Lyn are authorized to make changes and will follow up with dropping a line.

### Quarterly Downtown Events

Lyn gave an update and said that for the next event the downtown business will each have a "Wall of Honor" where they will highlight soldiers.

## **Farmers Market**

The Farmer's Market will be able to stay open from 2:00-6:00PM every Wednesday. There were some schedule conflicts that are now resolved. There was some general discussion about the Chamber having a booth, it was the general consensus not to have one. Karen made a motion that the Farmer's Market will allow one business entity (who is a chamber member) per week to purchase a booth to advertise their business at the current Farmer's Market rates. Gini seconded, motion passed.

## **Pork Industry**

Discussion on whether or not anyone would be interested in listening to a representative give a 15-minute speech on Pork. It was decided to invite him to a meeting and have him give the presentation after the Chamber Meeting.

## **Cyclist Guide**

Leslie has updated the brochures with stickers. They are now being distributed to area chamber members.

## **Downtown Strategic Planning Committee**

Sharyl and Lyn discussed the plans for a "Welcome to Dousman" sign to be placed in front of the Masonic Homes. The Strategic Planning Committee will be having a Pig Roast and hope to raise the \$3,600 for the purchase of the sign.

The Pig Roast will be held on June 27<sup>th</sup> from 3:00PM – 7:00PM at the Lion's Community Center. The cost for the Pig Roast is \$9.25 in advance and \$10 at the door. Ticket's can be purchased at Associated Bank (Dousman Office), Dousman Village, ISB Community Bank (Dousman Office), and Waukesha State Bank (Oconomowoc Office). Please help spread the word.

Lyn stated that she would like the chamber to make a \$3,600 donation for the purchase of the sign. After general discussion it was agreed that the chamber would discuss an amount to donate on toward the sign. Members would like to know the final cost of installation. The Strategic Planning committee will find out a total cost to build the sign. It was also asked for the chamber to hold funds for this committee so they didn't have to bear the expense of becoming a non-profit organization. There were questions of the liability to the chamber and also if donors would be able to get a tax deduction since the chamber doesn't have non-profit status.

## **Concerts in the Park**

Nicole passed out a flyer with the schedule for Three Pillars Concerts in the Park.

Nicole made a motion to adjourn at 1:45PM, Ed seconded, motion passed.